



 **WiseTime**
TIME FOR MORE





DEVELOPED BY ATTORNEYS, FOR ATTORNEYS.

WiseTime was developed specifically
for legal groups to solve the unique
timekeeping challenges that attorneys
face.





HOW IT WORKS

- Simply install the desktop application and then work is uninterrupted while WiseTime take care of your timekeeping
- Autonomously collates where your attention has been throughout the day
- Every minute of work is captured in your private timeline
- Automatically detects and tags case references
- No need to start and stop the clock for each task or log when switching tasks.

Your timekeeping PA



Summary Acme Corp Cases



Trademark Electronic Search System (TESS)



Proposed amendments - Class 2 goods [LW...



Prov_refusal_TM-IBM2018-350087-601



Yello Portfolio

12:30



Pleadings B.00352/TC/WO [LW-AU-20638...

40:10



Re: Recommendations regarding US Filing ...

40:10



Registration - IIPLA 5th Dubai IP Congress

10:28

Autonomous timekeeping



Alison Smith

MON MAY 6 TUE MAY 7 WED MAY 8 THU MAY 9 FRI MAY 10

Total time (Private) 6h59m GMT+8

All Add Manual Time Sort by Chronology View only

09:00 - 09:59 54m

Calendar	5:31
Letter of Engagement - Yello Trade Mark Opposition (Our Ref: LW-USTM-60941-YO) LW-USTM-60941-YO	3:23
Re: US Trade Mark Opposition ('Yello' mark and medallion logo)	2:40
PCT_10.067.625/FT-ownership-details.pdf	3:12
PCT specification and Written Opinion for Opposition # B.0090352/TC/WO; Your ref... LW-AU-20638-APP	1:54
Re: PCT specification and Written Opinion for Opposition # B.0090352/TC/WO; Your... LW-AU-20638-APP	2:57
1885475 121217 Section 44 Letter [LW-US-20636-APP].pdf	2:12
Phone conversation with Liza Stuart re: file response at EUIPO	3:42
Re: Instruction to respond to 1st Prov Refusal (Your Ref: LW-UKTM-2560-IBM; Our ... LW-UKTM-2560-IBM	1:39
Requesting clarification of terms - US Filing Phase 1, Unit Interchange System (Your Re... LW-US-12748-TH	13:04
Pleadings re: Court Appearance B.0090352/TC/WO (Your ref.: LW-AU-20638-APP; ... LW-AU-20638-APP	7:36
20180904 LW-US-20636-APP Force Touch amended pages 6_8_13_to_16 cln.pdf	3:25
20180906 ePct Digital Certificate [LW-US-20636-APP].docx	2:43

10:00 - 10:59 1h

Filing WIPO ePct	6:01
Sign In WIPO ePct	2:13
Submit WIPO ePct	6:01
Confirmation WIPO ePct	6:01

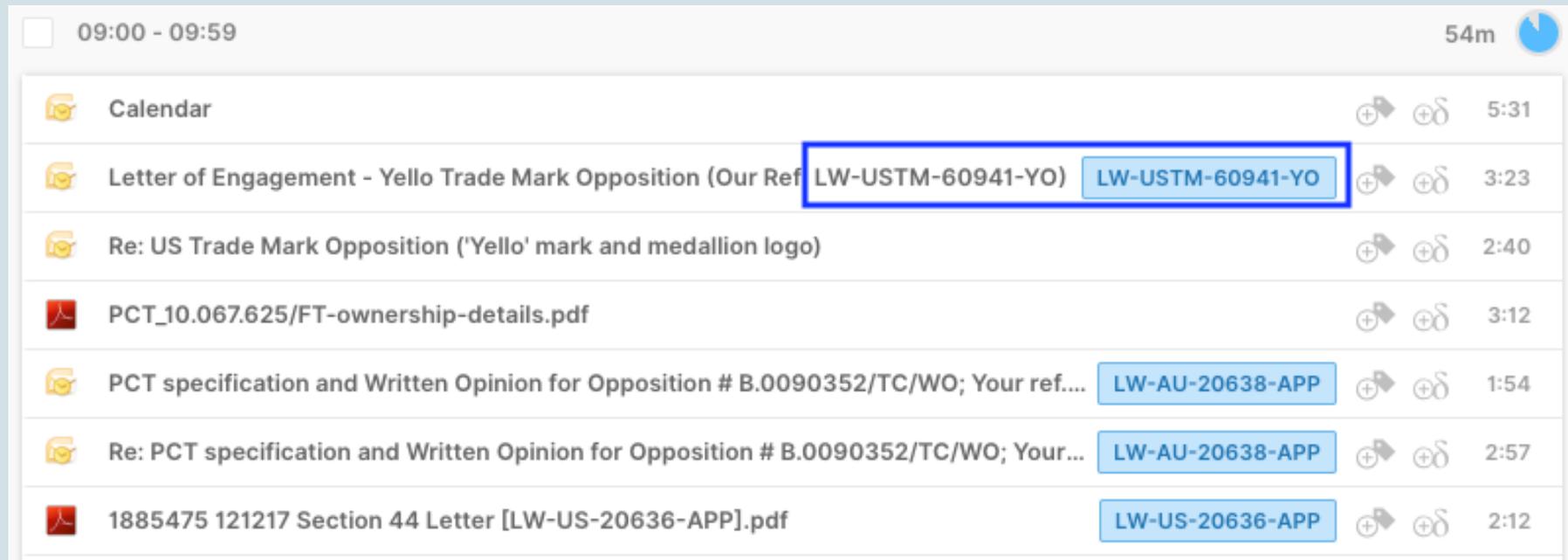
WiseTime capture key information such as:

- Webpage title
- App name
- Email subject line
- Document title or file name

WiseTime *does not capture the content* of the window – *only* the title and the duration of activity.

Automatic case reference detection

- Case references are created as 'tags' within WiseTime
- Any time entry that contains a reference will automatically be tagged
- Aliases, such as client names, can be added to case references
- Tags let WiseTime know where in your connected system to post your time entries



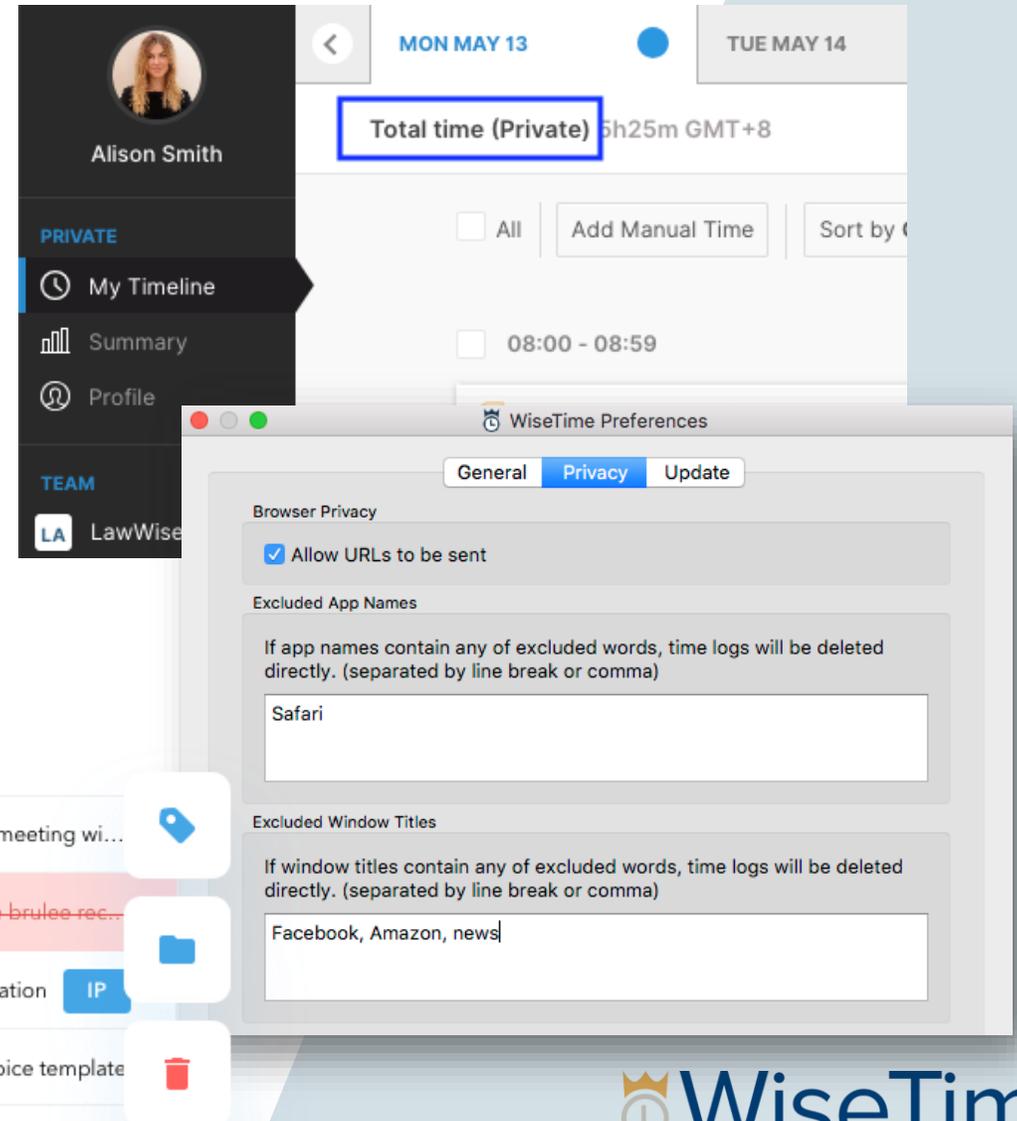
The screenshot shows a time entry interface for the period 09:00 - 09:59, with a total of 54 minutes. The interface lists several activities, each with a duration and a case reference tag. The tag for the 'Letter of Engagement' activity is highlighted with a blue box.

Activity	Case Reference Tag	Duration
Calendar		5:31
Letter of Engagement - Yello Trade Mark Opposition (Our Ref)	LW-USTM-60941-YO	3:23
Re: US Trade Mark Opposition ('Yello' mark and medallion logo)		2:40
PCT_10.067.625/FT-ownership-details.pdf		3:12
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1885475 121217 Section 44 Letter [LW-US-20636-APP].pdf	LW-US-20636-APP	2:12

Uncompromised individual privacy

Led by our strong **privacy-first** principles, and in accord with the GDPR requirements, WiseTime puts you in complete control of your data.

- Your timeline is completely private to you.
- Entries are only shared when you explicitly choose to post them to your team.
- Unposted activities are never visible to anyone but you.
- Privacy preferences help you separate your personal and professional activities
- You can adjust your preferences in the desktop app anytime, and WiseTime will simply exclude the specified activities or applications from being captured. This means that you never have to pause or stop WiseTime in order to exclude personal activities. You control what data is released, what data is deleted, and when.



Reviewing your time entries

The screenshot displays the WiseTime interface for reviewing a time entry. On the left, a sidebar shows the user profile 'Alison Smith' and navigation options like 'My Timeline', 'Summary', 'Profile', and 'Team'. The main area shows a calendar view for 'MON MAY 6' and 'TUE MAY 7'. A specific time entry is selected for '09:00 - 09:59' with a total time of '6h59m GMT+8'. The entry details include activity codes 'P0758GB' and 'P0681US', a description 'International trademark filing in UK on behalf of Force Touch', and a 'Post' button. Below the entry, a list of recent activities is shown, including 'SQLQuery1.sql - DMS-USER\SQLEXPRESS.P...', 'RE: 10.067.625_Force Touch Filing Official Su...', and '18612_e-flyer-lgl_v1.pdf'.

Before you post anything to your team you can review your time entries:

- Add offline time, such as meetings or calls
- Delete any unwanted time
- Group entries and add narrative descriptions, which will appear on the billing report
- Add activity codes direct from your connected system
- Assign any additional tags, including any internal codes such as business development or training



HOW IT CONNECTS

Seamlessly connect to your
existing practice management
system



Plug in today with our pre-built connectors



Decrease the admin in your processes

With WiseTime data feeding easily into your existing billing system you'll increase accuracy and speed of invoicing and decrease admin tasks dramatically.

Easily create meticulously detailed invoices

Providing activity details down to the second would be impossible without serious workflow interruptions but you can produce this detail effortlessly with WiseTime. With WiseTime plugged into your billing system you can produce granular billing reports at the click of a button.

Build even better relationships with fair, transparent billing

Your clients will love the level of detail and transparency that you can offer using your WiseTime data, turning billing reports into relationship building moments.



Spruson & Ferguson's Pilot

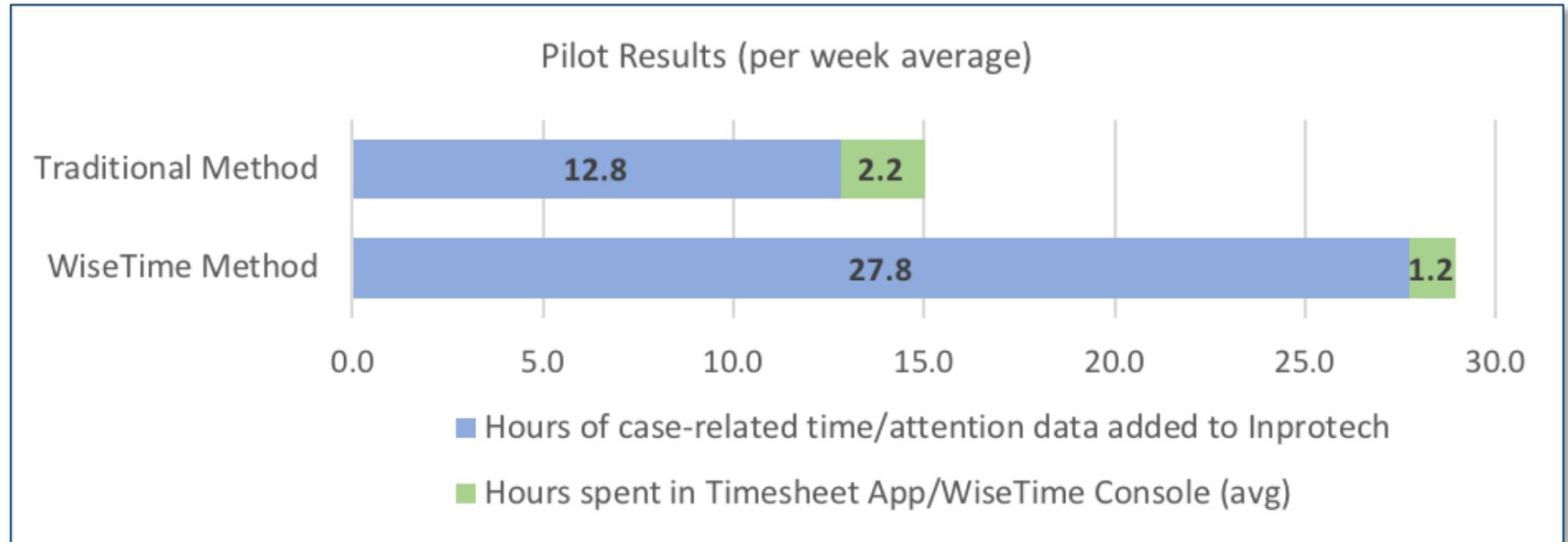
Leading IP firm Spruson & Ferguson completed a pilot of WiseTime, proving the benefits of the autonomous time keeping tool.

The pilot users kept WiseTime running in the background while they continued to use their current timekeeping system as per usual. WiseTime autonomously recorded the time the attorneys worked on their cases while they also recorded their time manually, so that an accurate analysis was possible.



Using WiseTime, the team doubled the hours they documented, captured and accounted for in half the time it would take to manually do so.

	Hours added to Inprotech	Hours spent on admin
Manual Entry	12.8	2.2
WiseTime	27.8	1.2
Difference	Increased by 15 hours	Reduced by 1 hour



The ultimate tool for attorneys

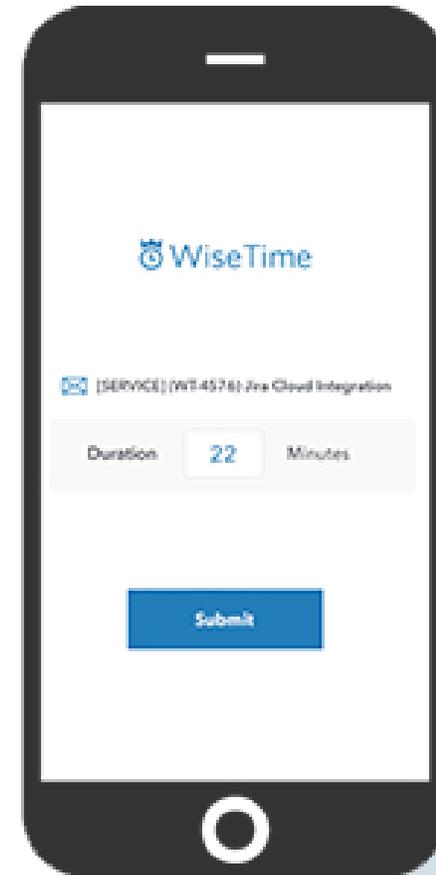
-  Seamless, autonomous timekeeping – no more start and stop
-  Automatic client reference tagging
-  Uncompromised individual privacy
-  Post time straight to your case files
-  Improve billing capabilities by connecting to your existing billing system
-  Streamline and automate an administrative burden

Time on to the go

Mobile-friendly Outlook plug-in allows the user to post time direct from Outlook on any Android or iOS device.

Time logged via Outlook Mobile is added to the user's WiseTime console, which can also be accessed from any mobile browser.

Apps for iPhone, iPad, Apple Watch and Android devices are coming soon!





Reporting

Easily export reports of your activity, filtered by time frame or tags in multiple formats

User can export as a PDF for immediate use, or as an excel file to easily feed into invoicing templates.

WiseTime
A product of Practice Insight

WiseTime Activity Proof Report of Magdalena Spychalska

Period: Wed, 30 May 2018
Total Time: 2.36 hours
Time Zone: GMT+08:00

Date	Number of hours
Wed, 30 May 2018	2.36 hours
Total	2.36 hours

Wed, 30 May 2018 2.36 hours

09:00 - 09:59 41m57s

- 1m50s WiseTime legal dec
- 6m44s [SERVICE] (WT-485)
- 15m Tom
- 3m22s WiseTime Console
- 1m39s New WiseTime dec
- 5m48s [WT-485] Add me
- 3m2s Slack - Practice Ins
- 2m13s Customer Console
- 2m19s Magda's Ongoing Ti

10:00 - 10:59

- 1m31s Magda's Ongoing Ti
- 12m43s [SERVICE] (IPFLOW)
- 3m [WT-485] Add me
- 1m34s Screenshot_3.png
- 1m40s UX that belongs in
- 1m [IPFLOW-1985] Ad
- 2m14s Re: Buzzer for Sult
- 10m What can museum
- 3m18s 10 UX copywriting
- 1m55s The importance of
- 20m55s WiseTime legal dec

11:00 - 11:59

- 17m23s WiseTime legal dec
- 11m27s WiseTime Console
- 2m53s WiseTime Benefits
- 4m12s WiseTime for law fi
- 1m48s Screen Shot 2018-
- 1m59s Screen Shot 2018-

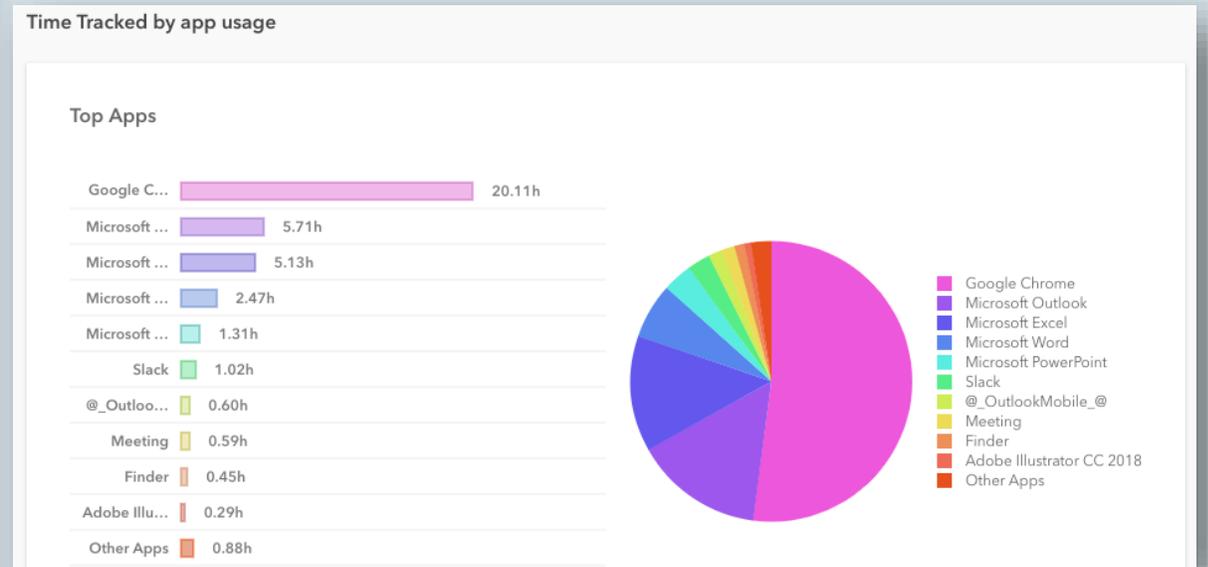
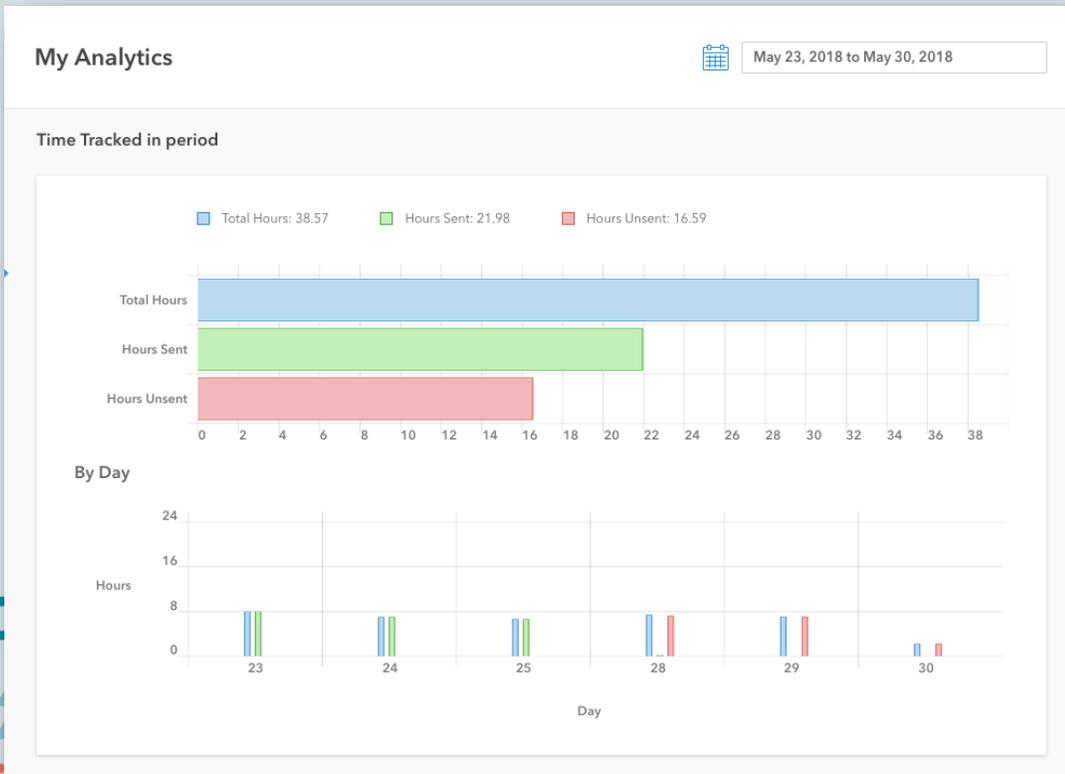
Description	Detail	Units
Communication	6/2/2018 15.00 Initial consultation 08/02/2018 11. 00 Summary and Strategy - CASE 1278 13/2/2018 14.00 Re Summary and Strategy- CASE 1278 21/2/2018 19.00 Findings & recommendations - CASE 1278 23/2/2018 15.00 Re Findings & recommendations - CASE 1278 28/2/2018 11.00 Meeting to discuss recommendations - CASE 1278 02/03/2018 1000 Final strategy & hearing preparation - CASE 1278 6/3/2018 9.00 Re Final strategy & hearing preparation - CASE 1278 12/03/2018 13.00 Pre-hearing meeting - CASE 1278 16/3/2018 14.00 Hearing summary - CASE 1278 20/3/2018 1900 Re Hearing summary- CASE 1278	4.7
Case Preparation	14/02/2018 11.00 Terms and conditions for case basis 15/2/2018 16.00 Laws in Australia 20/2/2018 9. 00 Reference case: Edwards vs Connelly 21/2/2018 18.00 Final strategy - CASE 1278 1/3/2018 16.00 Hearing summary - CASE 1278 7/3/2018 13.00 Hearing summary - CASE 1278 11/03/2018 1000 Final revision of hearing documents	15.7
Litigation	14/3/2018 9.00 Court Hearing	3.5

CERTIFIED BY WiseTime <https://wisetime.io>

Analytics dashboard

Private analytics are available to help improve efficiency and productivity.

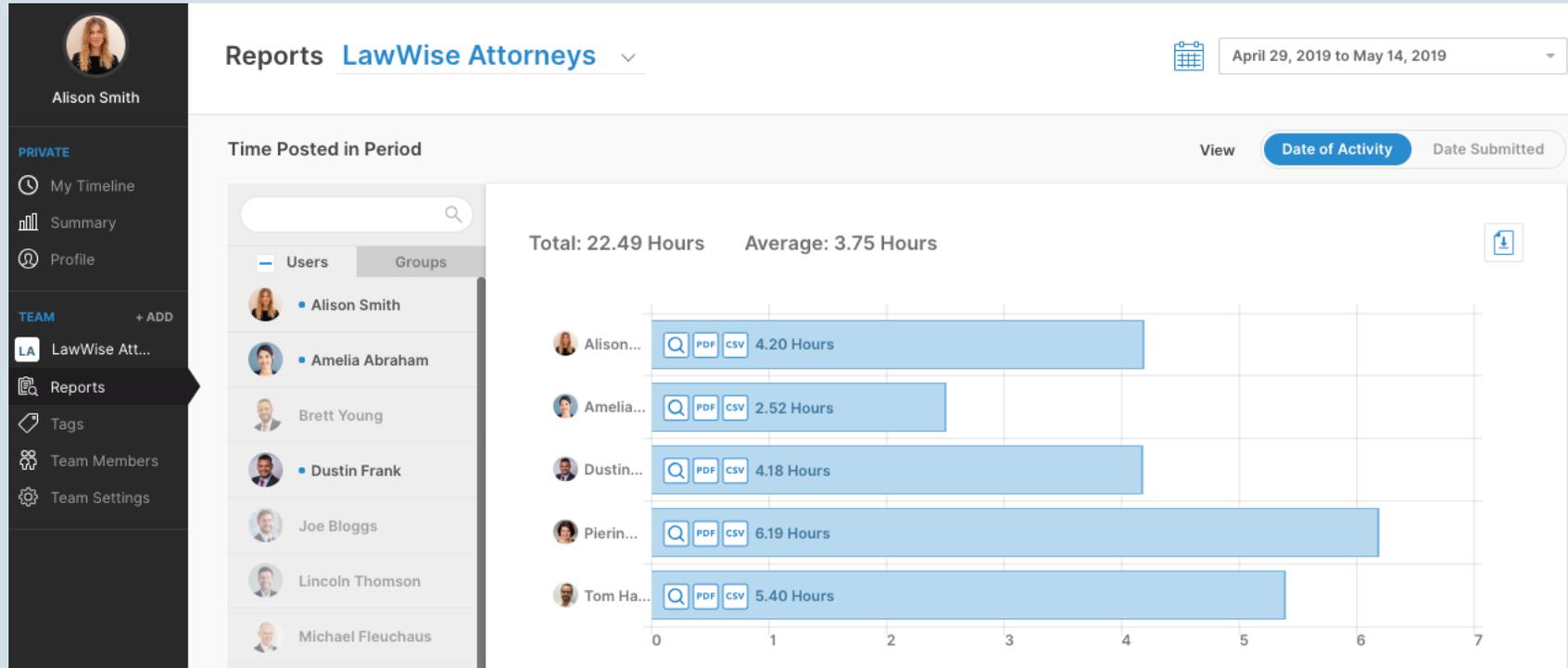
You can quickly analyze your entries by time period, assigned tags, and app usage:



Managing teams

Easily generate reports of team activity, filtered by categories, dates and users. Use our audit-proof PDF reports or a csv file to easily message or connect to.

Connect remote teams, facilitate flexible working arrangements and gain insights on project health and client work across multiple departments or teams.



What our clients have to say

“WiseTime has become an indispensable part of my practice administration. The cost of the application pales in comparison to the increase in revenue which it generates. Since its implementation, WiseTime has contributed to a nearly 40% increase in billable time capture in my practice. I recommend the product unequivocally.”

Joshua Upin,
Attorney, Philadelphia

“Working with WiseTime allows me to focus on my work, and address the interruptions of a normal day at the office, without the additional distraction of maintaining, updating, or correcting my timekeeping.”

David Mueller-Wiesner
Spruson & Ferguson

“WiseTime saves us a lot of time and thought on a task – timekeeping – that should really be only a side aspect of a client relationship but became more and more demanding over the years. Accurately having your time captured while you concentrate on client matters is an attorney’s dream!”

Michael Fleuchaus, Fleuchaus & Gallo



Let WiseTime take care of your
timekeeping while you focus on what's
important.

TRY FOR FREE TODAY

 **WiseTime**
TIME FOR MORE

